



مهرجان العالم العربي

August 6, 7 & 8

www.arabworldfest.com

Dear Marketplace Vendor:

Arab World Fest has been scheduled for August 6, 7 & 8, 2010. We are especially excited as we celebrate our 12 Year Anniversary and would like to share our excitement and enthusiasm with you. Due to the unfortunate happenings with the weather last year, we are offering a \$100.00 discount on the booth fee if paid prior to June 1st. We appreciate your continued support and would like to offer this discount to our loyal vendors. We believe this festival will provide our vendors with positive exposure as well as an excellent business opportunity. We value your participation and invite you to participate in Arab World Fest 2010 to help us make it a success.

Enclosed you will find an application and a map of the Marketplace Area with the associated fees for each individual booth. Included is the cost for each booth based on size and location. In order to secure the booth of your choice, you will need to respond by sending your application along with 50% of the fee. This fee is a non-refundable deposit. Full payments must be made by June 30th. All vendor areas will be assigned on a first come first serve basis. Vendors who have participated with us for a minimum of two (2) consecutive years will have priority to their area.

Upon receiving payment and required information, you will receive the following items:

1. A map showing your assigned booth(s);
2. Entrance wristbands and parking passes;
3. Designated gate for you to report and enter

We look forward to a successful event for everyone. If you have any questions or concerns, please feel free to contact us at (888) 912-2722.

Best regards,

Market Place
Arab World Fest

Enclosure: 2010 Marketplace Application and Map