

Marketplace Application 2010

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Business Phone: _____ Fax Number: _____

Cell or Home #: _____ Number of Years in Business: _____

Please list the types of merchandise* you desire to sell: _____

*All items are subject to approval by Arab World Fest. Food items may be limited and must be approved prior to the festival.

Our festival's marketplace booths are located in 2 separate buildings arranged around a central square. Each building has a roof and overhead lighting. There are no exterior walls so the area is readily visible to festival attendees. You may wish to bring protection in case of strong winds or heavy rain. Electricity is available for all booths. Extension cords may be used but must be placed in a manner that poses no risk of injury to festival attendees. Temporary phone connections can be arranged through SBC for an extra fee. Call 1-800-660-3000 at least one week in advance to set up phone service. Festival entry passes and parking permits will be issued two weeks prior to the festival.

All marketplace vendors must provide to Arab World Fest a certificate of General Liability Insurance naming: Arab World Fest, Milwaukee World Festival, Inc., The City of Milwaukee, and The Board of Harbor Commissioners and their directors, officers, agents or employees as additional insured. All vendors must have their booth fully set up no later than 3:00 p.m. on Friday, August 6th, 2010.

Rental Fees: Refer to the enclosed diagram to determine your booth # and rental fee. The rental fee includes one 12 foot wide by 10 foot deep space plus one 8 foot x 30 inch banquet table, 2 folding chairs and six tickets. Extra rental tables and chairs can be ordered with this application. Table coverings are the responsibility of the vendor. Ten (10) additional tickets are also available for you at a 50%-discounted price.

Marketplace Application (Vendor's name _____)

Please indicate the booth space you would prefer. Requests will be filled on a first come, first pay basis:

Booth Number:		Rental Fee:	\$
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Less 10% discount for 2 adjacent booths:			- \$
Extra Table Rentals (8' by 30" tables)	Qty:	@ \$10 ea. =	\$
Extra chair rentals (vinyl folding chairs)	Qty:	@ \$2 ea. =	
Total Rental amount due			

I would like _____ additional tickets @ \$5/ each (10 maximum). Amount Due = \$

Acknowledgment: *I authorize investigation of all statements contained herein. I understand that misrepresentation or omission of facts is cause for automatic rejection or cancellation. I further understand that this application is subject to approval by Arab World Fest's organizers, Arabian Festivals, Inc.*

Owner _____ Date _____

Please return application with your check to: **Arab World Fest
Marketplace Director
P.O. Box 517
Milwaukee, WI 53201-0517**

Vendor's Name _____

Date Received _____ Certified Check/Money Order _____

Amount Received \$ _____ Booth number(s) _____

Name of Vendor _____

Number of extra tables _____ Number of extra chairs _____

Received by: _____